



Date: November 20, 2023

Time: Full day (4-5 hours) exact time TBD by the school

Contact Name: Mrs. Jill Seaton, Principal

Location of Event:

Christ the King School ~ 1920 Barberry Dr. ~ Springfield, IL ~ 62704

Heidy with a WHY, Inc.
Heidy LaFleur, Founder
525 Webford Avenue
Des Plaines, Illinois 60016

Contractor: Heidy with a Why, Inc. (Heidy LaFleur)

Contractee: Christ the King School

- Contractor agrees to an in-person presentation on Monday, November 20, 2023. Experience includes Heidy's keynote, Soaring Balloons & Heavy Shackles - Helping the Most Challenged Kids Soar followed by her presentation The Social Emotional Alphabet - Making EVERY day the BEST day for EVERY Child. A digital resource handout will be provided as well as a download of Heidy's Social Emotional Alphabet posters for all participants.
- In consideration of the services described, contractee agrees to pay to the contractor speaking/experience fee of \$6500 and any a la carte options below. For the best participant experience, and forever impact on staff, students and families, *a la carte options are highly recommended*. Please note the a la carte prices are good for one year following our event. If books are not purchased in this contract, Heidy will have them available the day of the event for purchase (\$20) and signing for interested staff.
- This event may be video recorded for an additional \$500 and may be used in house for one year following the event date.
____ Yes, please (Add \$500 to Professional Development fee due on 11-20-23) ____ No, thank you
- Contractee will provide internet connection, sound system for videos, one small table for laptop, lapel or handheld microphone if crowd larger than 100, projector and screen in front of the room. Contractor utilizes videos and needs access to her laptop during the presentation. Please let your technology crew know she uses a MacBook and has HDMI & VGA cords for hook up. If contractee's system is not Mac-friendly, Heidy can share the Google Slides presentation and present from a contractee device.
- If the speaking engagement is canceled due to an act of God or dangerous situation, both parties agree to reschedule the event with the same terms stated in this contract. In the event of an emergency situation that causes contractor to cancel the scheduled speaking engagement, contractee and contractor may reschedule the speaking engagement.
- If the contractee cancels the scheduled speaking event 30 or less days prior to the agreed upon date of the event, the contractee is responsible for paying a deposit fee of \$3250 due on November 20, 2023. The event can be rescheduled for another agreed upon date one year from the 2023 scheduled event. If event is not rescheduled within the stated time frame, deposit will not be returned.

A la carte options

Those Kids are OUR Kids paperback (1-49 copies \$22) (50 or more copies \$17)*

FREE digital *Those Kids* Study Guide with purchase

Number of books you are ordering: _____

____ A Daily Dose of Social Emotional Learning Curriculum - \$1500 School license (regular price \$3000)*

____ Social Emotional Webinar Series (6) 45-minute refresher recorded webinars - \$1500 (regular price \$3500)*

____ Follow-up Coaching with Heidy (3 virtual hours - team meetings, book study Q&A, plan with administration, etc.) \$1000*

Total A la carte _____

**Price good until November 20, 2024*

A la carte total due via check payable to Heidy with a Why, Inc. Items will be shipped/shared upon receipt of check at address listed in the right hand corner.

Professional Development fee (\$6500 or \$7000 which includes video recording due) via check payable to Heidy with a Why, Inc. **on or before November 20, 2023.**

Contractor/Speaker - Heidy LaFleur Heidy LaFleur (Signature) Date 11-1-23

Contractee/School/Group/Sponsor _____ (Print name) Date _____

____ (Signature) Date _____

I look forward to working with you!

Please read, sign, date & email this contract back to heidy.lafleur@gmail.com by November 10, 2023.